### MAKING SENSE OF YOUR BUSINESS WORLD





Committed to your success. Protecting your future. Since 2014.

# GUIDING YOU IN THE RIGHT DIRECTION



### YOU DESERVE MORE THAN JUST GREAT BOOKKEEPING

When it comes to your books, it should be more than just posting the numbers. Good bookkeeping includes taking care of all the incidentals, including government remittances and tax preparation. Everything that goes with managing the finances of an operation.

Once all the numbers are in place, using them to check on the health of the business and plan for the future is and should be the next part of the service.

At Fiscal Performance Inc. we can take care of the full accounting cycle and provide controllership services to help strategize and manage the business. To top it all off, the extended team also offers customized training in accounting and bookkeeping disciplines, top-notch marketing and branding assistance as well as document preparation and management.

Unsure of what all of this means? Please explore further.

## PRESENTING..... FISCAL PERFORMANCE

**ACCOUNTING & BOOKKEEPING'S OPENING ACT** 



At Fiscal Performance we pride ourselves on providing the best in financial services available anywhere. We start at posting the numbers and go on to providing full cycle accounting including taxes, payroll, etc. We then take it one step further and offer our experience to review the numbers with you. We can then provide recommendations to help your business grow and succeed.

We also work well with many accountants and provide them with the information they need to do their job. Along with them, we comprise the team that will take care of the business financials. We are more than happy to work with your accountant to do this for you.

Business experiences enough drama in the regular course of events. We will take care of the bookkeeping and provide consistent and timely quality – again and again. Let us take this important task off your plate so that you can get down to business.



## OUR TEAM HIGHLY-TRAINED AND DEDICATED PROFESSIONALS



At Fiscal Performance, our team of highly-trained and dedicated professionals work hand-in-hand with you to provide superior bookkeeping services.

We're committed to helping build and enhance your future by providing the tools and advice needed to achieve your goals through high-value support for optimal growth.

Through thoughtful collaboration we'll become a valued, trusted, and respected part of your team.



# THE FOUNDATION OF YOUR BUSINESS ADMINISTRATION

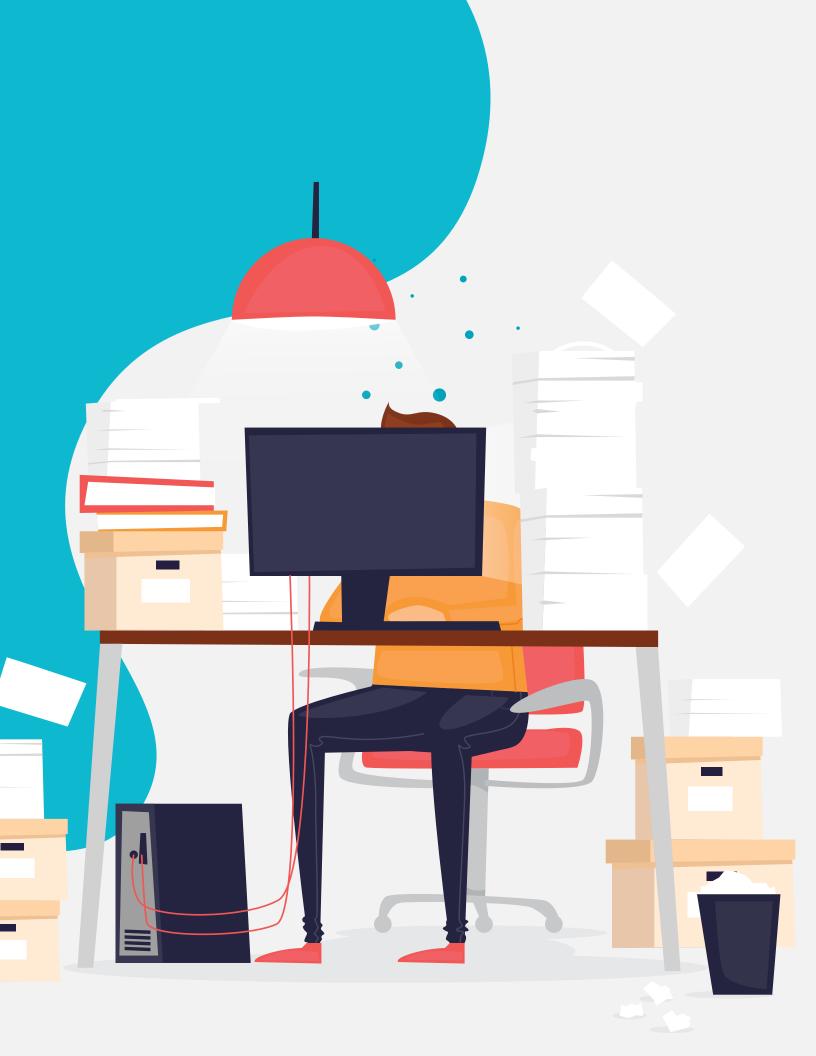
#### **BOOKKEEPING SERVICES**

Many business owners and/or managers struggle to keep the books in order and up-to-date. All too often, they haven't the time, staff or wherewithal to do this vital but onerous task. Often, their time is better spent doing the very things that make them money and leaving things like the bookkeeping to others. It all comes down to time management and choices.

At Fiscal Performance we provide full bookkeeping services to allow you to stay focused on your business, bring in new work or drive sales and grow your company.

#### **SERVICES INCLUDE:**

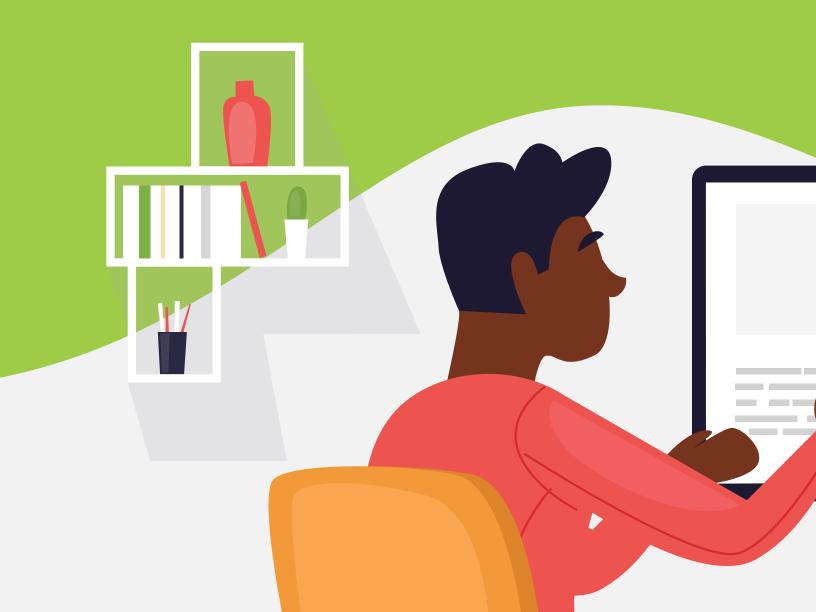
- Accounts Receivable
- Accounts Payable
- Invoicing
- Banking
- Government Remittances
- Payroll



### **DOING IT RIGHT**

#### TRAINING SERVICES

The problem with an unlicensed industry like bookkeeping is that anyone with a computer, calculator and desk can call themselves a bookkeeper. The result is often books that are improperly done and won't stand up to scrutiny by owners, accountants, investors or Canada Revenue Agency. You may be doing your own, or attempting to, and not necessarily living up to your own expectations.



The trick to training is that there are no tricks, just talent. The team at Fiscal Performance can provide you with the training you need to succeed. We offer fully customized training packages that deal with your reality and go far beyond the generic accounting courses offered by both private and community colleges.

You or your staff may need specialized training from the ground up in which case we can offer firm, foundational learning. Or perhaps you already have a system in place and all you need is some help, a refresher course or tweaks to make something that's good become something even better. Either way, Fiscal Performance is your best bet.

#### **SERVICES INCLUDE:**

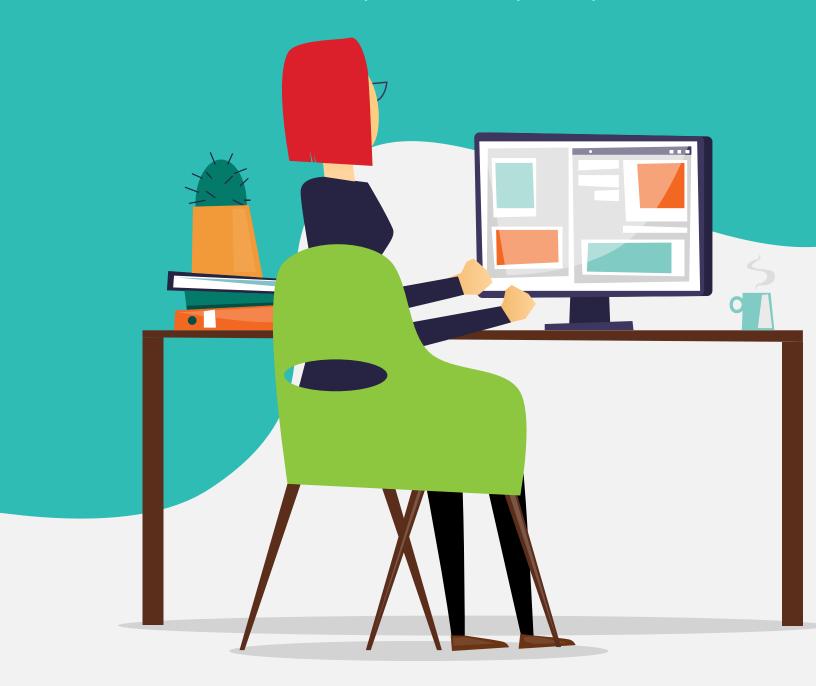
- Accounts Receivable
- Accounts Payable
- Invoicing
- Banking
- · Financial Reporting
- Reconciling
- Pavroll
- Government Remittances



# INFORMED INSIGHTS

#### FINANCIAL ANALYSIS

Performing a monthly financial analysis is crucial for maintaining a healthy business. Here's a breakdown of what you can include in your analysis:



#### **REVENUE ANALYSIS**

Compare your actual revenue with your projected revenue (budget).

Analyze the reasons behind any variances. Did you exceed expectations or fall short? Identify contributing factors such as increased sales volume, pricing changes, or market trends.

#### **EXPENSE ANALYSIS**

Break down your expenses into categories such as cost of goods sold, operating expenses, and overheads.

Compare actual expenses to budgeted amounts. Identify areas where you overspent or underspent.

Evaluate the necessity of each expense. Are there opportunities to reduce costs without sacrificing quality?

#### MARGIN ANALYSIS

Calculate your gross margin (revenue minus cost of goods sold) and net margin (revenue minus all expenses).

Compare your margins to industry benchmarks or previous months' performance.

Assess whether your margins are in line with your expectations and sustainable for long-term growth.

Review your cash flow statement to understand how cash is flowing in and out of your business.

#### CASH FLOW ANALYSIS

Identify any cash flow issues, such as late payments from customers or high expenses.

Ensure you have enough cash on hand to cover upcoming expenses and investments.

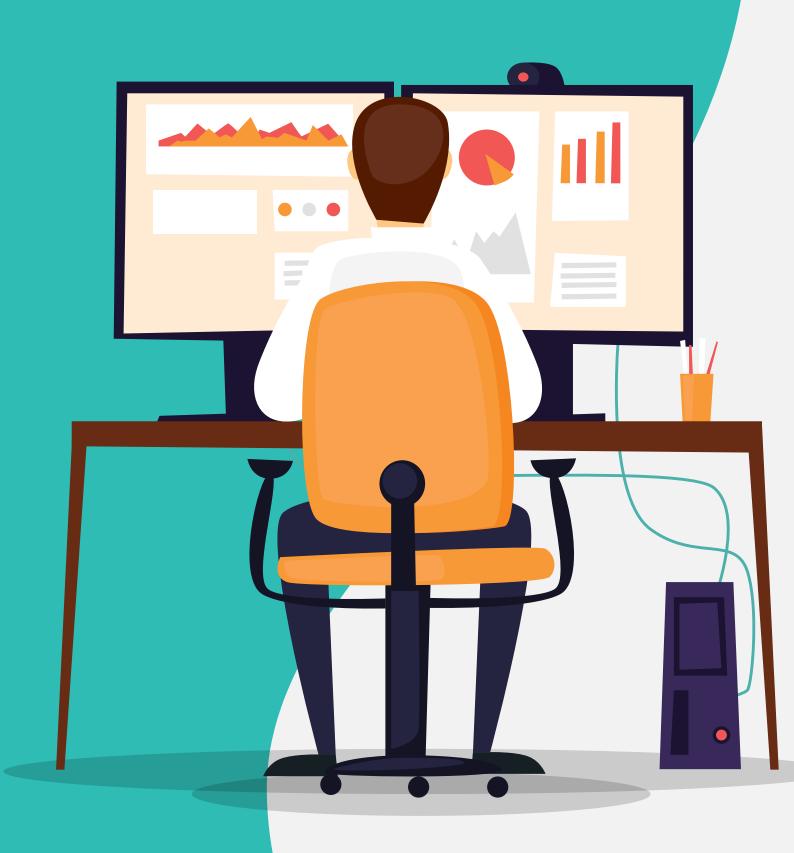
#### **BUDGET COMPARISONS**

Compare actual financial results to your budgeted figures for the month.

Analyze any significant differences and adjust your future budgets accordingly.

Look for patterns or trends that may help refine your budgeting process.





#### **BANK REPORTING**

Prepare reports for your bank or lenders to demonstrate your financial health.

Include key financial ratios, such as debt-to-equity ratio and current ratio, to show your ability to meet financial obligations.

Highlight any significant developments or changes that may impact your banking relationships.

#### PROFITABILITY ANALYSIS

Analyze the profitability of different products, services, or segments of your business.

Identify your most profitable offerings and focus on maximizing their sales.

Consider discontinuing or reevaluating less profitable offerings to improve overall profitability.

#### TREND ANALYSIS

Look for trends in your financial data over time.

Identify areas of improvement or concern based on the direction of these trends.

Use historical data to make informed decisions about the future direction of your business.

By regularly conducting these analyses, you'll have a comprehensive understanding of your financial performance and be better equipped to make informed decisions to drive your business forward.

### WE PLAY BALL

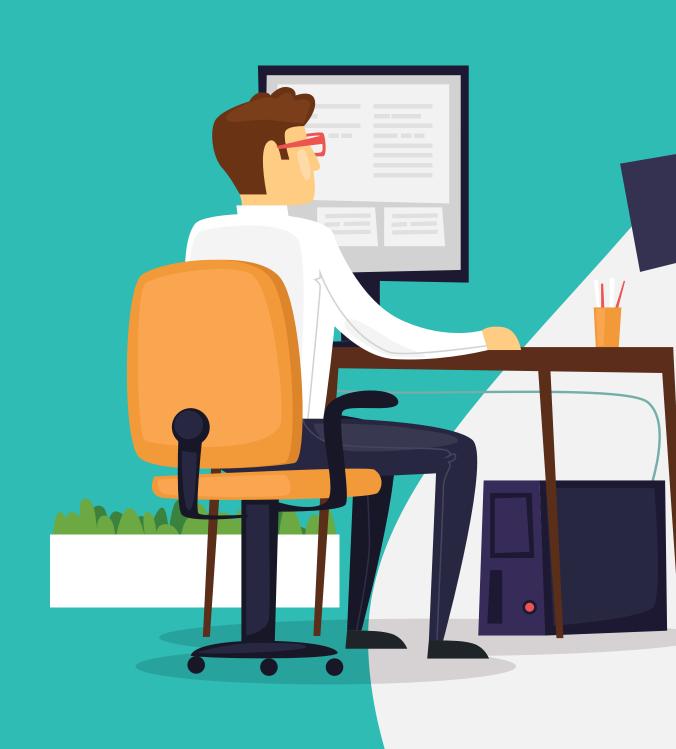
### YOUR INTERESTS ARE SERVED

We can either work directly with your clients through referrals or as an outsourced bookkeeping department reporting directly to you. Either way, you win, because we're always serving your interests by providing you with clean, accurate information you can depend on and we do it in a timely manner so you never have to wonder who is serving whom.

The benefits for you and your clients are many: client books are always accurate and up-to-date; with us spending more time crunching the numbers, you have more time to think about what the numbers actually mean and how your clients can benefit; and avoiding unnecessary crises contributes to better, longer and more mutually beneficial relationships.



# THERE'S NO ACCOUNTING FOR BAD HASTE





# WE DO OUR LEVEL BEST TO ENSURE THAT YOU NEVER HAVE TO SLOW DOWN

Working with accountants, our team acts as your right hand, collaborating with you on client needs so as to ensure that their books are up-to-date (and more than up to par) for quarterly statements, year-ends, and audits.

We also help reduce client risks throughout the year by having our team assist with government remittances in a timely manner.

This results in fewer red flags, fewer late penalties, and fewer government audits. All this means fewer headaches for you and more time to focus on the things you love to do and are great at doing.

Like helping clients build their businesses, not rebuild them after a costly collapse.

# REACH OUT AND TOUCH SOMEONE



#### LET'S CONNECT

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